



## This Week's Program

**Wednesday, August 28**  
**"From the Community  
to the Magic Kingdom and Back"**

**Jeff Hoffman**

**The Queen Mary**  
**12:00 Noon - LUNCH**  
**12:30 p.m. - 1:30 p.m. - PROGRAM**



**Jeff Hoffman** is an accomplished corporate executive who has served on the global stage. Through board and commission leadership roles, he has a distinguished history working with business, non-profit, civic and government agencies on strategic direction and innovative programs. Jeff has a professional portfolio made up of four components: His consulting business, Jeff Hoffman & Associates; Founding Leader of the Institute for Corporate Citizenship & Philanthropy; Corporate Governance; and Pro Bono Volunteering/Service.

The Corporate Citizenship & Philanthropy Institute is part of the ESG Center at The Conference Board. Through convenings and research the Institute globally produces and disseminates timely, relevant, and thought-provoking content as well as actionable and trustworthy insights. As part of his role leading the Institute, Jeff regularly moderates webcasts and podcasts, speaks, and writes on the evolving role of the corporation in society.

Jeff Hoffman & Associates is a global corporate citizenship, philanthropy and civic engagement firm that enables businesses, organizations and individuals re-imagine a world full of purpose, hope, promise and opportunity while strengthening their own enterprise.

Working at The Walt Disney Company for 31 years, Jeff most recently served as Vice President of Disney Worldwide Outreach. In this role, he had global responsibility for Disney's philanthropy, community relations and cause marketing activities including its award-winning employee volunteer program, Disney VolunteARS.

Jeff's board memberships include Points of Light, California Commission on Service (California Volunteers), and the Center on Philanthropy and Public Policy at USC. He is National Association of Corporate Directors (NACD) Board Certified.

**Institute Leader, Corporate Citizenship & Philanthropy, The Conference Board ESG Center  
President, Jeff Hoffman & Associates, Global CSR, Philanthropy and Civic Engagement**

## Birthdays



[Brandon Hovard](#)  
August 28th



[Kevin M. Tiber](#)  
August 29th



[Debra Kahookele](#)  
August 31st



[Donald J. Trojan](#)  
August 31st



[R. Whitney Latimer II](#)  
September 2nd

## Club Leaders - Click on Name and Send a Message



[Steve M. Hockett](#)  
President



[Katherine \(Kay\) Cofield](#)  
Assistant to the President



[Braden James Phillips](#)  
Assistant to the President



[Richard Gibson](#)  
Vice President



[Lance R. Kenyon](#)  
Vice President



[Linda Josephine Rahn](#)  
Vice President



[Michael Rivard](#)  
Vice President



[John E. Romundstad](#)  
Secretary  
Treasurer



[Roger Civaleri](#)  
Sergeant-at-Arms



[Lisa Finn](#)  
Sergeant-at-Arms



[Randall S. Kemner](#)  
Sergeant-at-Arms



[Daniel Eufrazio Tapia](#)  
Sergeant-at-Arms



[Whitney Leathers](#)  
CCO-Club Comm. Offcr



[Lisa RameLOW](#)  
CCO-Club Comm. Offcr



[Nancy Zwiers](#)  
Career Service Director



[Timothy Aldrete](#)  
Club Service Director



[Leslie Wiberg](#)  
Community Service Director



[Natalie Hale](#)  
Fellowship Service Director



[Matthew L. Kinley](#)  
International Service Director



[Sarah Soriano](#)  
Membership Service Co-Director



[Debbie Thorpe](#)  
Membership Service Co-Director



[Conor Kenneth Weir](#)  
Youth Service Director



[Michele A. Dobson](#)  
iPast President



[Kelly Ruggirello](#)  
President-elect



[Wayne C. Slavitt](#)  
President-nominee



[Madrid Zimmerman](#)  
Club Director  
Club Executive Secretary



[Donald E. Cochran](#)  
Rotary International  
Foundation Chair

## EVENTS

August 28th, 12:00-1:30 PM  
[Long Beach Weekly Club Meeting](#)  
**Speaker:** Jeff Hoffman  
**Subject:** From the Community to the Magic Kingdom and Back

September 4th, 12:00-1:30 PM  
[Long Beach Weekly Club Meeting](#)  
**Speaker:** Dylan Matteson  
**Subject:** "The Spirits Rise" - Dark Harbor and the Queen Mary

September 10th, 5:00-7:00 PM  
[5 O'Clock Somewhere](#)  
Phil Tran's  
After hours mixer

September 11th, 12:00-1:30 PM  
[Long Beach Weekly Club Meeting](#)  
**Speaker:** Jim McDonnell  
**Subject:** Reflections on 9/11

September 14th, 8:00-9:00 AM  
[Centennial Park Clean-up](#)

September 17th, 4:00-5:00 PM  
[RCLB Board of Directors Meeting](#)

September 18th, 12:00-1:30 PM  
[Long Beach Weekly Club Meeting](#)  
Also annual Rby9 Fundraiser

September 19th, 8:00-9:00 AM  
[Business Breakfast Roundtable: in person](#)

September 22nd, 3:00-5:30 PM  
[Ronald McDonald House Sunday Meal](#)

September 25th, 12:00-1:30 PM  
[Long Beach Weekly Club Meeting](#)  
Rotary Roots  
Sign up to visit individual member's place of business  
Details to follow



**Rotary Club of Long Beach**  
meets every Wednesday @ 12 Noon

**THE QUEEN MARY**  
1126 Queens Hwy  
Long Beach, CA 90802

*LB Skyline Photo Credit  
Long Beach Convention & Visitors Bureau*

August 28, 2024 - Vol. 108, Issue 8

### Club Office

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The Queen Mary  
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### Visit

[Long Beach Rotary](#)  
[District 5320](#)  
[Rotary International](#)

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Social Media Pages

